

Visitor Attraction



SAB World of Beer - Newtown

Visitor attraction telling the story of beer

Themed areas with scenic elements

Multi-screen video displays incl. 180 degree panoramic theatre

Interactive systems

Audio & visual EFX incl. peppers ghost & 3D video

Responsibilities

Audio Visual system design

AV and lighting control system design

Lighting design (in association with Congo Blue Design)

Technical project management

Audio and visual FX design

Scent system design including one-off scent creation

Design – Chris Mather - Mather & Co (UK)

